

Date: 10th August, 2026

**Notice for extension of Proposals for Appointment of Sales Management
Services Agency Ref: SANJEEVANI 2026**

Refer to RFP Document uploaded at SEPC website: 21st May 2026 & the original last date for submission of proposals was **5th June 2026, 1700 hrs.**

This is to inform all concerned parties that the submission deadline for the Proposals for Appointment of Sales Management Services Agency at Sanjeevani 2026 has been extended.

The original last date for submission of proposals was **5th June 2026, 1700 hrs**, which has now been extended to **18th August 2026, 5:00 PM.**

REVISED SCOPE OF WORK

Broad categories under the Scope of Services:

- Sales of Space
- Inquiries handling.
- Sponsorship generation
- Minimum revenue generation more than Rs 2 Crores.

Conference Addition & Activities Coverage – Scope of Services

1. Designing the conference theme, sub-themes, and session topics.
2. Identification, invitation, liaison, and coordination with speakers before and during the event.
3. Creation of conference marketing collateral including conference brochure, speaker creatives, conference agenda and promotional materials.
4. Delegate outreach and communication with registered delegates, invited guests, speakers and dignitaries.
5. Design of stage backdrop, side wings, podium branding, conference agenda banners and standees.
6. End-to-end onsite conference management and session coordination.
7. Design and issuance of digital Certificates of Participation.
8. Design of delegate, speaker, guest and organizer badges.
9. Preparation and submission of a comprehensive post-event conference report.

All interested participants are requested to submit their proposals by the revised deadline

To,
Chandranshu Awasthi
Senior Director
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